

From:

Sent: 29 September 2026 13:32

To: Business Licence <business.licence@brent.gov.uk>

Subject: Re: New Premises - The Lodge, Kingsbury Road, NW9 9HA - 39409

Dear [Resident's Name],

Thank you for taking the time to write to Brent Licensing and for explaining your previous experiences in such detail.

I am genuinely sorry to hear about the disturbance and inconvenience you experienced during the previous operation of the premises. I appreciate that living close to a venue where you experienced amplified music, noise from customers, vehicles, litter and late-night disturbance must have been extremely frustrating and upsetting.

I want to assure you that I have taken the concerns you have raised seriously.

Importantly, the application currently before the Sub-Licensing Committee is for a materially different operation from the one you have described.

There will be:

- **no sale or supply of alcohol;**
- **no shisha;**
- **no live music;**
- only background music subject to the agreed Police condition;
- **no takeaway service or takeaway collections after 10:00pm on any day;**
- Friday and Saturday operation until midnight will be **indoor restaurant service**, rather than late-night takeaway activity;
- customers consuming food and drink on the premises will be seated and served by waiter service; and
- extensive CCTV, incident recording and customer-management conditions have been accepted.

I have also accepted **all of the Police conditions in full, unconditionally and without amendment, qualification or reservation**. Brent Licensing's proposed conditions have also been accepted. Following those agreements, both the Police and Brent Licensing have withdrawn their representations.

I believe these measures directly address many of the concerns you have described from the previous operation, particularly concerns about late-night noise, customer behaviour, music, takeaway activity and the way customers leave the premises.

I also want to clarify that the Friday and Saturday period up to midnight does not mean that there will be a late-night takeaway operation. **Takeaway service finishes at 10:00pm every day.** The additional hours are intended for customers dining inside the restaurant.

I note your concerns regarding the outside area. I would be very happy to explain the submitted premises plan and the proposed operating arrangements to you, so that there is no misunderstanding about what areas are intended to be used and when.

Rather than simply exchanging objections and responses through the licensing process, I would genuinely welcome the opportunity to speak with you directly.

I would be very happy to meet you in person, at a mutually convenient location, or alternatively discuss your concerns by telephone or email if that is more convenient for you.

If there are particular concerns arising from your previous experience that you feel are not addressed by the application or the agreed conditions, I would appreciate the opportunity to hear them directly and see whether there are reasonable and proportionate measures that can address them.

My intention is to operate the premises as a responsible food-led restaurant and to maintain a good relationship with the neighbouring residents. I would much rather address your concerns constructively now than have you feel that they have simply been disregarded.

Thank you again for taking the time to make your representation. I hope we can have a constructive conversation.